

Wealth & Sentiments
Own (Self & Other) – interest
(Temperance, Justice, Courage)

**Conflict
Systems
Model**

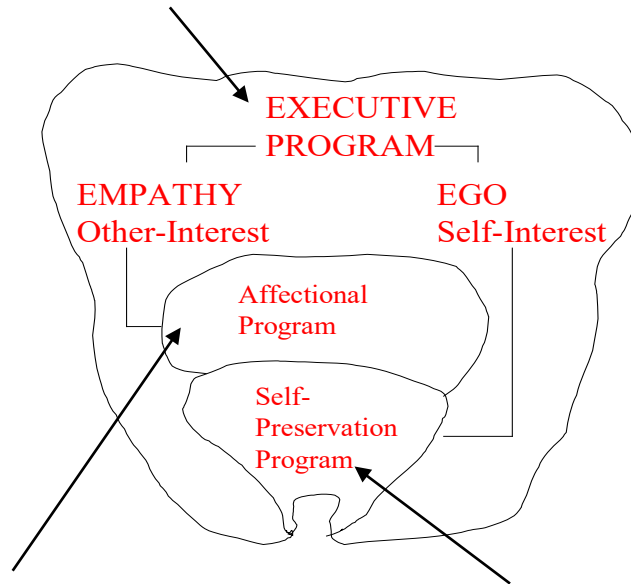
(Cory, 1999, p.33)

Balancing!!



Moral Sentiments
(Faith, Hope, Love)

Wealth
(Prudence)



The image works to bring evolutionary paleontology representing the evolved biology of the Human brain (after Cory 1999; MacLean 1990; Wilson 2015) into an integration with the notion of Humanomics, Ethics and Virtues, and Dual Interest Theory (DIT) in Metaeconomics (a Humanomics with a theory) in consort with McCloskey (2006, 2010, 2016), and the synthesis in McCloskey and Carden (2020). McCloskey (2021, 2022) is an integration and elaboration on Humanomics, drawing on Smith (Vernon, not Adam) and Wilson (2015), the latter also integrated with Metaeconomics in Lynne (2020). Also, McCloskey (2019) is relevant here, especially in the observation that Libertarian Economics (Single Interest Theory, SIT, in Microeconomics carried to the extreme) focuses strictly on ego-based self-interest.

So, especially in the Chicago School of Economics Libertarian Branch (Milton Friedman et al.) it is also, then opposed to any kind of ethical reflection coming out of empathy-with the other. The latter frame denies the Neuroscience and Neuroeconomics research on the existence of mirror neurons in Humans, and many other mammals (first discovered in the macaque monkey) which brings the capacity for empathy-with (see Singer ??), and, thus, the potential for evolving and operating on a shared ethic-with, the other.

An aside, from Wilson (2015, p. 23), with framing from evolutionary biology: “Selfishness beats altruism within groups. Altruistic groups beat selfish groups. Everything else is commentary.” In effect, the Executive Program leads to altruistic (at least somewhat selfless) groups with empathy-based other-interest at play, and as a result in the evolutionary sense beating self-interest (selfish-only) groups. Empathy tempers Ego, shared Other-interest tempers Self-interest, Moral Sentiments temper the pursuit of Wealth, Ethics temper Greed. It is such a Human, not an Econ, that is both biologically and culturally evolved into a state of balance, usually, albeit self-command perhaps too often fails. And, when self-command fails, well, then, there is a role not only for nudging but perhaps for regulation and control, as in Market & Community:Government.

The integration represented in the image suggests the primal driver in ego-based self-interest is all about Prudence. Adam Smith (1776/1789) fully understood said self-interest as the main driver in the *Wealth of Nations*. It was also made clear by Adam Smith (1759/1790) that the self-interest (the arrogance of self-love) had to be tempered by the Moral Sentiments, the Ethic, that which the other could go along with. The resulting core of the Ethic (drawing on McCloskey 2006; see Review in Khachatryan and Lynne 2010) came out of the virtues of Faith, Hope, and Love (the latter bringing Empathy-with, perhaps Sympathy-with, into play). Self-command (Adam Smith wrote extensively and intensely about the key role of it) would then bring good balance in the joint Wealth & Sentiments, brought together with Temperance, Justice, and, yes, it took Courage to stay in self-command. It was all about a tempered, in full self-command pursuit of the Own-interest, composed of the joint Self & Other(shared with the other, yet internalized within the own)-interest.

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